

Utah National Parks Council Merit Badge Sponsorship Program

Did you know that 9 out of 10 people along the Wasatch Front are aware of the BSA brand?

- UNPC “Gets” - funding for quality, **youth** programs and experiences designed to improve Character, Citizenship, and Fitness.
- Your organization “Gets” – marketing opportunities to our nearly 200,000 strong “audience” and recognition as a sponsor of Scouting.

	Tier 1	Tier 2	Tier 3	Tier 4
	Eagle Required & Very Popular Merit Badges	Popular Merit Badges	Basic Merit Badges	Lesser Known Merit Badges
	\$7,500 – Annual Or Just \$625 – Month	\$5,000 – Annual Or Just \$417 – Month	\$2,500 – Annual Or Just \$209 – Month	\$1,000 – Annual Or Just \$84 – Month
Inclusion in the UNPC newsletter (90,000 unique subscribers) 	★ 9 times	★ 6 times	★ 3 times	★ 1 time
One time advertisement in Hometown Values advertising mailer (100,000 + Audience) 	★	★		
Business featured on UNPC Blog and in Merit Badge sponsor section. 	★	★	★	
Logo posted on UNPC home page with link to your website. 	★	★	★	★
Sponsor banner displayed at UNPC headquarters and Council special events.	★	★	★	★
Ability to present & distribute co-branded material & promotional items to scout camps and roundtables	★	★	★	★
Business name included in Utah National Parks Annual Report	★	★	★	★
Overnight leadership development/corporate retreat for 15 - 20. Including High/Low COPE and BSA leader training at a council camp - \$4,000 value (Off season and based on availability)	★			
Remember that your contributions to the UNPC are tax deductible!	★	★	★	★

Make your Sponsorship Exclusive \$2,500 (additional)

- Don’t share the sponsorship with competitors. Upgrade your “Merit Badge Sponsorship” to be the exclusive advertising partner for that badge.

Lock in your pricing for multiple years!! (three year minimum)

By making a multi-year commitment you not only lock in your pricing, but you will also be recognized as a “Keeper of the Flame”: <http://www.utahscouts.org/keepers-of-the-flame/56410>



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Development Director – Utah National Parks Council, BSA
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By Tier

First Aid*-T1	Basketry-T2	Signs, Signals, and Codes-T2	Backpacking-T4
Swimming **-T1	Aviation-T2	Pottery-T3	Medicine-T4
Enviromental Science****-T1	Photography-T2	Snow Sports-T3	Energy-T4
Citizenship in the World*-T1	Geocaching-T2	Sports-T3	Architecture-T4
Citizenship in the Nation*-T1	Orienteering-T2	Archaeology-T3	Water Sports-T4
Camping*-T1	Small-Boat Sail-T2	Electronics-T3	Home Repairs-T4
Communication*-T1	Astronomy-T2	Reptile & Amphibian Study-T3	Athletics-T4
Citizenship in the Community*-T1	Nature-T2	Moviemaking-T3	Model Design and Building-T4
Personal Fitness*-T1	Weather-T2	Nuclear Science-T3	Insect Study-T4
Family Life*-T1	Digital Tech-T2	Traffic Safety-T3	Veterinary Medicine-T4
Personal Management*-T1	Forestry-T2	Public Speaking-T3	Dog Care-T4
Emergency Prep***-T1	Music-T2	Crime Prev-T3	Whitewater-T4
Rifle Shooting -T1	Fish & Wildlife Management-T2	Radio-T3	Graphic Arts-T4
Fingerprinting -T1	Robotics-T2	Railroading-T3	Truck Transportation-T4
Cooking*-T1	Metalwork-T2	Pulp and Paper-T3	Plant Science-T4
Leatherwork-T1	Fire Safety-T2	Law-T3	American Cultures-T4
Archery -T1	Soil & Water Conservation-T2	Disability Aware-T3	Farm Mechanics-T4
Wilderness Surv-T1	Sculpture-T2	Salesmanship-T3	Skating-T4
Wood Carving -T1	Motorboating-T2	Bird Study-T3	Theater-T4
Kayaking -T1	Horsemanship-T2	American Heritage-T3	Public Health-T4
Canoeing-T1	Electricity-T2	Scholarship-T3	Gardening-T4
Fishing -T1	Rowing-T2	Genealogy-T3	Entrepreneurship-T4
Art -T1	Welding-T2	Coin Collecting-T3	Landscape Architecture-T4
Chess -T1	Oceanography-T2	Pets-T3	Composite Materials-T4
Lifesaving***-T1	Chemistry-T2	Woodwork-T3	Drafting-T4
Hiking**-T1	Search&Rescue-T2	Reading-T3	Surveying-T4
Cycling**-T1	Engineering-T2	Plumbing-T3	Stamp Collecting-T4
Sustainability****-T1	Auto Maint-T2	Collections-T4	American Labor-T4
Shotgun Shoot-T2	Scouting Heritage-T2	Golf-T4	Journalism-T4
Indian Lore-T2	Inventing-T2	Painting-T4	American Business-T4
Mammal Study-T2	Game Design-T2	Fly Fishing-T4	Bugling-T4
Space Exp. -T2	Scuba Diving-T2	Textile-T4	
Climbing-T2	Programming-T2	Safety-T4	
Geology-T2	Animation-T2	Dentistry-T4	
Pioneering-T2	Mining in Society-T2	Animal Science-T4	

* Required For Eagle

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Alphabetically

American Business-T4	Digital Tech-T2	Landscape Architecture-T4	Rowing-T2
American Cultures-T4	Disability Aware-T3	Law-T3	Safety-T4
American Heritage-T3	Dog Care-T4	Leatherwork-T1	Salesmanship-T3
American Labor-T4	Drafting-T4	Lifesaving***-T1	Scholarship-T3
Animal Science-T4	Electricity-T2	Mammal Study-T2	Scouting Heritage-T2
Animation-T2	Electronics-T3	Medicine-T4	Scuba Diving-T2
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Bird Study-T3	Fish & Wildlife Management-T2	Painting-T4	Stamp Collecting-T4
Bugling-T4	Fishing -T1	Personal Fitness*-T1	Surveying-T4
Camping*-T1	Fly Fishing-T4	Personal Management*-T1	Sustainability****-T1
Canoeing-T1	Forestry-T2	Pets-T3	Swimming **-T1
Chemistry-T2	Game Design-T2	Photography-T2	Textile-T4
Chess -T1	Gardening-T4	Pioneering-T2	Theater-T4
Citizenship in the Community*-T1	Genealogy-T3	Plant Science-T4	Traffic Safety-T3
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