Fund Your Entire Year of Scouting!

Sell for 8 hours, raise $1,000*

EARN DOUBLE POINTS WITH ONLINE DIRECT

1.5PTS PER EVERY $1 SOLD CREDIT/DEBIT
2PTS PER EVERY $1 SOLD ONLINE DIRECT

COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS. TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL’S END APP, WHICH WILL CALCULATE TOTAL POINTS FOR YOU.

DOWNLOAD THE APP & START SELLING TODAY

ONE MINUTE to register your account!

Accept Debit & Credit Cards for FREE!
No Reader Required.

Each Scout Must Have a Registered Account.
Same Email Can Be Used For Multiple Accounts.

Record ALL of Your Sales in the App, Even Take Order Sales!

JOIN THE TRAIL’S END SCOUT PARENT FACEBOOK GROUP

GET ANSWERS TO QUESTIONS AND TIPS ON SELLING ANYTIME

Text SCOUTFB to 62771 to join!

Over 73% supports our local scouts*

Support scouts with a donation to our American Heroes

Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.

Make checks payable to: Please direct your popcorn payment to your Pack or Troop.

Over $22 to local Scouts*

NEW! Two Big Bags

Over $14 to local Scouts*

Over $10 to local Scouts*

Makes in a gift box.

Contains: Milk and Soy

Contains: Milk

Contains: Soy

Contains: Milk

Secure Payment Processing Through Square

Trail’s End PAYS ALL CREDIT CARD FEES

Trail’s End® Rewards

Earn DOUBLE Points with Online Direct

Download the App

Get it on

Android

Google Play

Apple

App Store

1.5PTS PER EVERY $1 SOLD CREDIT/DEBIT
2PTS PER EVERY $1 SOLD ONLINE DIRECT

Collected points to earn amazon.com gift cards. To qualify, all sales must be recorded in the Trail’s End App, which will calculate total points for you.

New! Two Big Bags

Unbelievable Butter Popcorn

Contains: Milk

Unbelievable Butter Popcorn

Guaranteed Freshness

Unbelievable Butter Popcorn

Unbelievable Butter Popcorn

35

$35

$25

$20

$20

$15

$15

$10

$10

$50

$30

$30

$50

Unbelievable Butter Popcorn

Unbelievable Butter Popcorn

Unbelievable Butter Popcorn

Unbelievable Butter Popcorn

Over $14 to local Scouts*

Over $14 to local Scouts*

Over $10 to local Scouts*

Over $7 to local Scouts*

Over $17 to local Scouts*

Over $22 to local Scouts*

For more information on our products, go to www.trails-end.com/products. *Average return to local councils, units and ... product sales. © 2020 Trail’s End. All rights reserved. Packaging shown is not life size and is subject to change. ©

Text APP to 62771 to join the Trail’s End Scout Parent Facebook Group

Get answers to questions and tips on selling anytime

Text SCOUTFB to 62771 to join!

*Based on national averages. Individual scout sales may vary.

For more information on our products, go to www.trails-end.com/products. © 2020 Trail’s End. All rights reserved. Packaging shown is not life size and is subject to change. ®
**CREDIT SALES ARE BEST FOR SCOUTS**

Tell your customers, “We prefer credit/debit!”

Trail’s End pays for all credit card fees!

- Bigger Rewards – Earn 1.5pts per $1 sold in the Trail’s End App
- Safer – Scouts don’t have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device’s microphone, location, and Bluetooth in order to accept debit and credit cards.

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**ONLINE DIRECT**

The safest way of fundraising for Scouts!

- Safe for Scouts
- Product Variety
- No Handling
- Trail’s End Rewards* - Earn double points for Amazon.com gift cards.

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**HOW IT WORKS**

**TWO WAYS TO SELL ONLINE**

**SHARE YOUR PAGE**

1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

**TAKE ONLINE DIRECT ORDERS IN THE APP**

1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

**BUILD YOUR PLAN TO SELL $1,000 SOCIAL DISTANCING**

Text MYPLAN to 62771 to learn more!

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**Trail’s End REWARDS**

Earn Amazon.com Gift Cards and choose the prize you want!

Collect points to earn Amazon.com Gift Cards. To qualify, all sales must be recorded in the Trail’s End App, which will calculate total points for you.

**VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS**

**SIGN IN & SET YOUR GOAL**

Text APP to 62771 to download the app

The displayed prizes above are not delivered by Trail’s End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: https://www.trails-end.com/terms.

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**SCOUTS EARN DOUBLE ONLINE**

2pts per every $1 sold online direct

1.5pts per every $1 sold credit/debit

1pt per every $1 sold cash

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**REWARD IDEAS**

| 6,000 pts | Earn a $450 Amazon.com Gift Card |
| 1,750 pts | Earn a $70 Amazon.com Gift Card |
| 5,000 pts | Earn a $375 Amazon.com Gift Card |
| 1,500 pts | Earn a $60 Amazon.com Gift Card |
| 4,000 pts | Earn a $300 Amazon.com Gift Card |
| 1,250 pts | Earn a $50 Amazon.com Gift Card |
| 3,500 pts | Earn a $250 Amazon.com Gift Card |
| 1,000 pts | Earn a $40 Amazon.com Gift Card |
| 3,000 pts | Earn a $200 Amazon.com Gift Card |
| 800 pts  | Earn a $30 Amazon.com Gift Card |
| 2,500 pts| Earn a $100 Amazon.com Gift Card |
| 600 pts  | Earn a $20 Amazon.com Gift Card |
| 2,000 pts| Earn an $80 Amazon.com Gift Card |
| 400 pts  | Earn an $10 Amazon.com Gift Card |

**BUILD YOUR PLAN TO SELL $1,000 SOCIAL DISTANCING**

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